

# The Assistance Center of Collin County

*Responding to Families in Crisis with food, shelter,  
clothing, and medical needs.*

900 E 18th Street , Plano Texas 75074  
972-422-1850 www.AssistanceCenter.org

## Honorary Directors

Phil Dyer  
*Mayor of Plano  
President Legacy Bank*

Van Taylor  
*Texas State Representative  
District 66*

Scott Johnson  
*Former Plano City Council  
Member*

Pat Evans  
*Former Mayor of Plano*

Lisa Kidd  
*Global Director of Worldwide  
Technology Outsourcing  
EDS/HP*

## Board of Directors

*Chairman: Rob Neff  
Vice-Chairman: Leigh Althaus  
Secretary: Cynthia Dowdey  
Treasurer: Jim Carter  
Assistant Treasurer: Jerry Jamieson*

*John Althaus  
Rusty Compton  
Judy Drotman  
Martha Hamilton  
Russell Head  
Phil Hughes  
Jim Markey*

## AAC Advisory Board

*Elaine Albright  
Marko Amoyo  
Janet Baker  
Bonnie Dudley  
Judy Hoffman  
Judy Jackson  
Marshall Jackson  
Jennifer Jamieson  
Scott Johnson  
Dennis Lambert  
Alfredo Reaud  
Richard Solomon  
Marianna Thiebaud  
Kathy Tiritilli  
Barbara Wooley*

## Sponsorship Opportunities

The Assistance Center of Collin County (ACCC) reaches out to the business/corporate community with sponsorship opportunities.

These opportunities demonstrate our business partners are committed to the local community and the current needs. They offer a way to promote your company and insure your employees, customers and neighbors know you're helping us help those in need.

Each sponsor receives the opportunity to help the Assistance Center fulfill our mission of helping those in need with food, cloths, emergency financial assistance, and the support to help families in Plano re-claim self-sufficiency.

The support we receive from our local business community is crucial in 2011 as City, State, and Federal grant sources are cutting budgets and we are experiencing a major cut in United Way funding because "Basic Needs" has been eliminated as a goal or priority.

We appreciate your consideration and generosity to those who are most in need in our county!

## Fighting Poverty Sponsor \$10,000 (Only 4 Available)

### Benefits

- Company recognition
  - On the front page of ACCC web-site, on email messages to supporters, on social media site
  - In the lobby of the ACCC
  - At all public speaking events, press releases and PSAs
  - In the Plano Start Telegram year end Thank You bulletin
- Recognition as a underwriter sponsor of one special event (based on availability)
- Feature Table and 8 Tickets at "Plano's Pancake Palooza"
  - Plus the opportunity to hang banners and bring promotional items.. listings on promotional pieces
- Table for (8) at our annual event (TBD)
  - Plus the opportunity to hang banners and bring promotional items.. listings on promotional pieces
- Foursome, and hole sponsorship at the fall golf tournament
- Recognition at the 1st annual "Tri-County Social Service Conference"

Opportunity to help the Assistance Center fulfill our mission of helping those in need with food, cloths, emergency financial assistance, and the support to help families in Plano re-claim self -sufficiency.

## **Helping Hand Sponsor \$5,000**

### Benefits

- Company recognition
  - On the front page of ACCC web-site, on social media site
  - In the lobby of the ACCC
  - In the Plano Start Telegram year end Thank You bulletin
- Six Tickets at “Plano’s Pancake Palooza”
  - Plus the opportunity to hang banners and bring promotional items.
  - Listings on promotional pieces
- Six Tickets to our annual event (TBD)
  - Plus the opportunity to hang banners and bring promotional items.
  - Listings on promotional pieces
- Foursome, and hole sponsorship at the fall golf tournament

Opportunity to help the Assistance Center fulfill our mission of helping those in need with food, cloths, emergency financial assistance, and the support to help families in Plano re-claim self-sufficiency.

## **Fighting Hunger Sponsor \$2,500**

### Benefits

- Company recognition
  - On the front page of ACCC web-site, on social media site
  - In the lobby of the ACCC
  - In the Plano Start Telegram year end Thank You bulletin
- Four Tickets at “Plano’s Pancake Palooza”
  - Plus the opportunity to hang banners and bring promotional items.
  - Listings on promotional pieces
- Four Tickets to our annual event (TBD)
  - Plus the opportunity to hang banners and bring promotional items.
  - Listings on promotional pieces
- Foursome, and hole sponsorship at the fall golf tournament

Opportunity to help the Assistance Center fulfill our mission of helping those in need with food, cloths, emergency financial assistance, and the support to help PEOPLE right here in Plano, Texas re-claim self sufficiency

## Other Ways To Help

### **In-Kind / Project Specific Contributions:**

If you would like to contribute to our mission in a more specific manner we have identified some immediate needs. Recognition will be provided.

#### **\$15,000 – Technology upgrades to include computers, and software**

With 31,000 calls per year and many thousands of walk-in's we need dependable computer systems and industry-specific software to enable staff and volunteers to properly screen, support, and refer clients. This donation will update our computer stations, the server, and add client software.

#### **\$7,000 – Foundation/Grant software**

As part of our own self sufficiency, grant writing will be a big part of the plan. We have identified software that gives us access, and information on private and corporate foundations. This allows us to be very effective with grant resources and would cut research time 90%.

#### **\$4,000 – Phone System**

With 31,000 calls a year it's important to have a dependable system to help clients and improve volunteer efficiency. We recently purchased a new system to meet our needs and help with client services and training. Your underwriting grant will allow us to replace the unbudgeted operating funds we used for this purpose. Replacing a 25 year-old system was essential to our operation. .

#### **\$3,000 – Fund Development Material**

We have created a funds development plan to work with our fundraising plans. It is vital that we make sure the community and the corporate world know the basic needs services we provide. Presentation boards and effective communications pieces would be developed with this grant.

#### **\$2,000 – Improving Facilities**

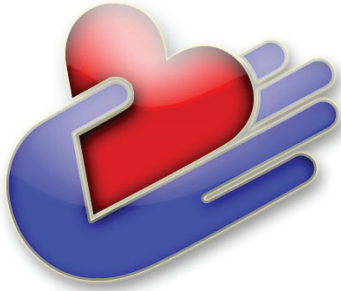
We have been in our building for 10 years. To serve both the families who visit seeking services and to accommodate our training and education programs we need to update and furnish our facilities. Improvement will also provide a more comfortable and efficient area to work the phones, conduct necessary case research and meet with our clients.

#### **\$1,000 – New Copier**

Our processes are heavily paper-based because our clients are often not tech connected and our own systems rely on paper. We anticipate a need for a copier for a long time for client documents and ID and to provide clients with written information. Our current copier has served admirably and should have been retired with honors long ago. A replacement would make a substantial improvement in our operations.

### **Direct Client Services**

Contributions may also be made and applied to direct client services. Reasonable direction and oversight would be respected.



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## Sponsorship Agreement

Between \_\_\_\_\_ and  
The Assistance Center of Collin County.

### Sponsor Level

- Fighting Poverty Sponsor
- Helping Hands Sponsor
- Fighting Hunger Sponsor
- Sustaining Donation
- In-Kind Donation

For a value of \$ \_\_\_\_\_ for benefits and  
privileges as listed in the attachment.

### Description of Sustaining or In-Kind Donation

\_\_\_\_\_  
\_\_\_\_\_

### Contact for Sponsor

Name  
Title  
Company  
Address  
Address  
Phone  
Email

### Billing Schedule

Full or initial amount \$ \_\_\_\_\_  
Next or final payment on (Date) \_\_\_\_\_

Invoices will be mailed to contact unless other arrangements are made

Logo, sponsor text and camera ready art should be sent to  
ruthanngrounds@assistancecenter.org

The Assistance Center of Collin County is our community's oldest continuously operating emergency non-profit emergency services organization. We are a 501(c)(3) organization whose standard practice is not to participate in any campaign activity for or against political candidates. We treat our clients with respect and strive to maintain their confidentiality.